



HERShovel™, HERSpadingfork™

bulk order discount program

Save 20% on orders of 6 or more

HERS™ tools are the world's first hergonomic® tools – scientifically ergonomic for women, based on 2+ years of research funded by the U.S. Dept. of Agriculture*

- Three sizes to match user height
- Patented oversized ergonomic grip
- Enlarged non-slip step
- Lighter weight yet strong
- 10-year limited warranty
- Made in the U.S.A.
- Featured in *Modern Farmer*, *MaryJanesFarm*, *The Progressive Farmer*, numerous other pubs

Working for women since 2011



"We have two HERS™, and they are everyone's favorite shovels."

– Mimi Strand, Wild Dog Farm, Snow Camp, NC

"I think it's wonderful that you are working to help women farmers. I have your shovel & spading fork, & they work great."

– Richelle, PA, responding to an online survey
Green Heron Tools sponsored for women livestock farmers

Read more reviews at http://www.greenherontools.com/hershovel_reviews.php

- Available to non-profit agriculture-related organizations & to groups of farmers
- Benefits include a 20% savings on tool price and significant savings on shipping costs compared with individual online purchases
- DETAILS ON REVERSE SIDE

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How does the program work?

Individuals pre-order tools, choosing the correct sizes to match their heights, & then the organization or group of farmers places one pre-paid bulk order. Minimum order is 6 tools. For maximum savings on shipping, we recommend ordering in increments of 6.

How much do the tools cost?

Our shovels normally retail for \$66.49; with this program's 20% discount, cost is \$53.19. Forks normally retail for \$84.95; at 20% off, cost is \$67.96.

What about shipping?

The group ordering the tools is responsible for paying shipping costs, normally via FedEx Ground. Shipping in cartons of 6 is significantly more cost-effective than shipping individual tools, which is one reason we are offering this program. As of July, 2016, an individual purchasing a shovel or fork from our website pays \$15.57 in shipping. That brings the total cost of a shovel (not including sales tax, if applicable) to \$82.06 and of a fork to \$100.52. (& by the way, that \$15.57 often isn't enough to cover actual shipping costs! Did we mention that's one reason we're starting this program?!) In many cases, the cost to ship 6 tools in one box – especially to a commercial address – is less than the cost of shipping 2 tools individually.

Can we get a sample in advance of taking orders?

Up to 2 sample tools (1 fork, 1 shovel) can be purchased for 20%-off plus shipping.

Who benefits?

WE ALL DO!

Farmers get the benefit of great tools that fit their bodies & make hard work easier.

Organizations can either pass all the savings on to their members or use the program as a fund-raiser. The latter would mean selling the tools to individuals at a price higher than cost but equal to or lower than the price individuals would pay if ordering directly from our website.

We have the satisfaction of making our tools affordable to more women farmers – the main population for which our tools were designed – & doing a partial “end run” around fast-rising shipping costs over which we have no control. And, we sell more tools. :-)

Who/what is Green Heron Tools?

A small Pa. company owned by Ann Adams & Liz Brensinger, former market growers, long-time gardeners, public-health-professionals-turned-entrepreneurs, determined idealists :-)
You can learn much more about us & our tools at www.greenherontools.com, by emailing greenherontools@gmail.com, or by calling us at (610) 844-5232.